



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

**Advertiser/T-Code** Pol/ISS/Americans For Job Security(16954)  
**Agency/T-Code** Crossroads Media (1218)/055317791  
**Buyer** SANTUOSO, MICHELLE  
**Salesperson** Telerep/Washington DC, Washington DC (1040)  
ph: (555) 555-5555  
**Product** Political - Issue (1068)  
**Brand** AMERICANS FOR JOB SECURITY (137659)  
**Acct Types** National/Political  
**Est/Headline** 1020/06325691  
**Demo**  
**Revision**  
**Comments** AMERICANS 4 JOB SEC  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**Invoice** 643372  
**Inv Date** 10/28/2012  
**Terms** Net 30  
**Contract** 332332  
**Bill Type** Standard  
**Period** 10/1/2012 - 10/28/2012

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 10/30/2012 4:05:19PM

**Crossroads Media**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

AgM

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
17.0	Spot	1:00:00PM- 3:00:00	Day, M-1	10/01/12 1:31PM (Mo)	00:30	AJS12TV01H	\$1000.00	
18.0	Spot	10:00:00AM-11:00:00	Day, M-1	10/01/12 10:46AM (Mo)	00:30	AJS12TV01H	\$700.00	
19.0	Spot	10:00:00PM-11:00:00	Day, M-1	10/01/12 10:34PM (Mo)	00:30	AJS12TV01H	\$12000.00	
20.0	Spot	11:00:00PM-11:35:00	Day, M-1	10/01/12 11:23PM (Mo)	00:30	AJS12TV01H	\$2800.00	
21.0	Spot	11:35:00PM-12:05:00	Day, M-1	10/01/12 11:57PM (Mo)	00:30	AJS12TV01H	\$1300.00	
22.0	Spot	11:00:00AM-12:00:00	Day, M-1	10/01/12 10:58AM (Mo)	00:30	AJS12TV01H	\$1600.00	
23.0	Spot	12:00:00PM- 1:00:00	Day, M-1	10/01/12 12:39PM (Mo)	00:30	AJS12TV01H	\$1300.00	
24.0	Spot	3:00:00PM- 4:00:00	Day, M-1	10/01/12 3:45PM (Mo)	00:30	AJS12TV01H	\$1000.00	
25.0	Spot	4:00:00PM- 5:00:00	Day, M-1	10/01/12 4:40PM (Mo)	00:30	AJS12TV01H	\$1300.00	
26.0	Spot	5:30:00AM- 6:00:00	Day, M-1	10/01/12 5:52AM (Mo)	00:30	AJS12TV01H	\$1200.00	
27.0	Spot	5:30:00PM- 6:00:00	Day, M-1	10/01/12 5:54PM (Mo)	00:30	AJS12TV01H	\$3000.00	
28.0	Spot	6:00:00AM- 7:00:00	Day, M-1	10/01/12 6:55AM (Mo)	00:30	AJS12TV01H	\$2600.00	
29.0	Spot	7:00:00PM- 7:30:00	Day, M-1	10/01/12 7:29PM (Mo)	00:30	AJS12TV01H	\$5000.00	
30.0	Spot	7:00:00AM- 9:00:00	Day, M-1	10/01/12 7:30AM (Mo)	00:30	AJS12TV01H	\$2800.00	
31.0	Spot	8:00:00PM-10:00:00	Day, M-1	10/01/12 8:45PM (Mo)	00:30	AJS12TV01H	\$16000.00	
61.0	Spot	1:00:00PM- 3:00:00	Day, Tu-1	10/02/12 2:26PM (Tu)	00:30	AJS12TV01H	\$1000.00	
62.0	Spot	10:00:00AM-11:00:00	Day, Tu-1	10/02/12 10:24AM (Tu)	00:30	AJS12TV01H	\$700.00	
63.0	Spot	10:00:00PM-11:00:00	Day, Tu-1	10/02/12 10:35PM (Tu)	00:30	AJS12TV01H	\$10000.00	
64.0	Spot	11:00:00PM-11:35:00	Day, Tu-1	10/02/12 11:33PM (Tu)	00:30	AJS12TV01H	\$2800.00	
65.0	Spot	11:35:00PM-12:05:00	Day, Tu-1	10/02/12 11:53PM (Tu)	00:30	AJS12TV01H	\$1300.00	
66.0	Spot	11:00:00AM-12:00:00	Day, Tu-1	10/02/12 11:41AM (Tu)	00:30	AJS12TV01H	\$1600.00	
67.0	Spot	12:00:00PM- 1:00:00	Day, Tu-1	10/02/12 12:49PM (Tu)	00:30	AJS12TV01H	\$1300.00	
68.0	Spot	3:00:00PM- 4:00:00	Day, Tu-1	10/02/12 3:48PM (Tu)	00:30	AJS12TV01H	\$1000.00	
69.0	Spot	4:00:00PM- 5:00:00	Day, Tu-1	10/02/12 4:20PM (Tu)	00:30	AJS12TV01H	\$1300.00	
70.0	Spot	5:00:00PM- 5:30:00	Day, Tu-1	10/02/12 5:28PM (Tu)	00:30	AJS12TV01H	\$3000.00	
71.0	Spot	5:30:00AM- 6:00:00	Day, Tu-1	10/02/12 5:52AM (Tu)	00:30	AJS12TV01H	\$1200.00	
72.0	Spot	6:00:00PM- 6:30:00	Day, Tu-1	10/02/12 6:14PM (Tu)	00:30	AJS12TV01H	\$4000.00	
73.0	Spot	6:00:00AM- 7:00:00	Day, Tu-1	10/02/12 6:22AM (Tu)	00:30	AJS12TV01H	\$2600.00	
74.0	Spot	7:00:00AM- 9:00:00	Day, Tu-1	10/02/12 7:59AM (Tu)	00:30	AJS12TV01H	\$2800.00	
75.0	Spot	7:30:00PM- 8:00:00	Day, Tu-1	10/02/12 7:48PM (Tu)	00:30	AJS12TV01H	\$5000.00	
76.0	Spot	9:00:00PM-10:00:00	Day, Tu-1	10/02/12 9:21PM (Tu)	00:30	AJS12TV01H	\$10000.00	

**We warrant that the actual broadcast information shown on this invoice was taken from the official program log.**



Gross Total	<b>\$103,200.00</b>	Total Spots	31
Commission	<b>(\$15,480.00)</b>		
Net Total	<b>\$87,720.00</b>		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.